

# Why Hydrogen? Why Now?

by

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ADVANCED AIR MOBILITY EXPOSITION

# About HYSKY Society



501c3 non-profit

Launched January 2023

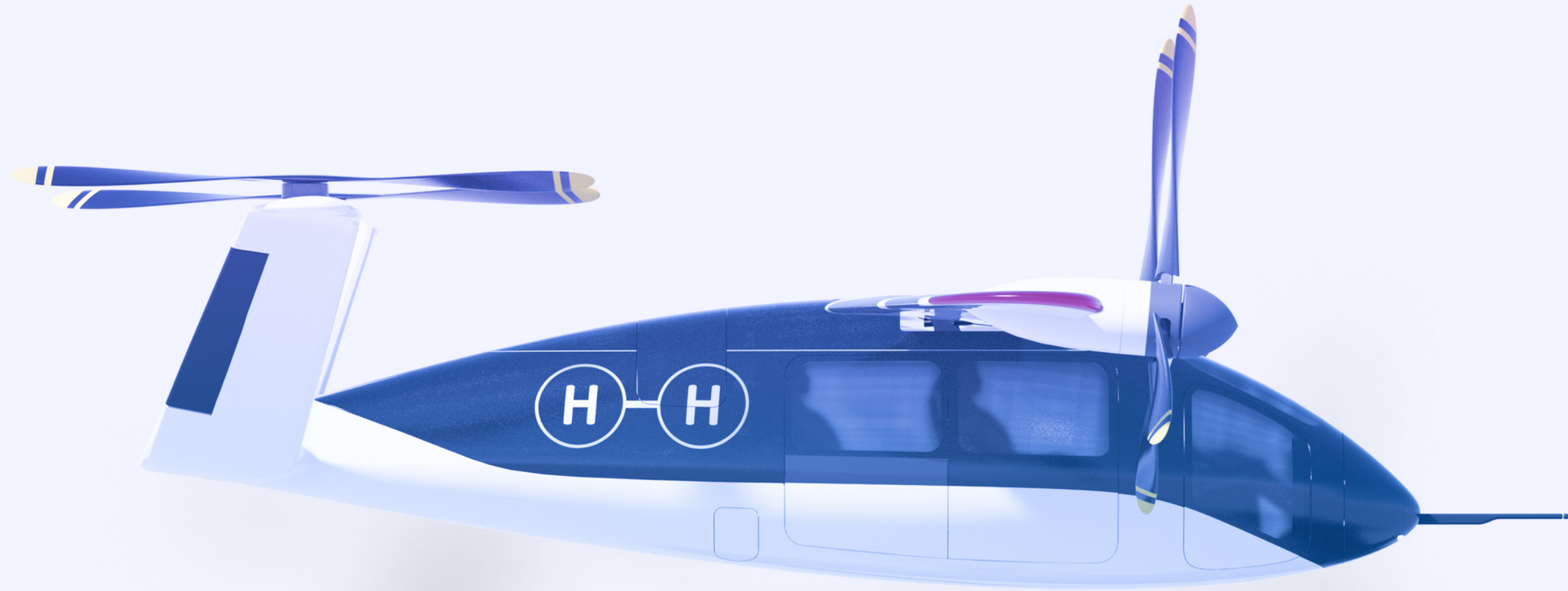
Spinoff of VFS H2eVTOL Council

**Mission: to advance hydrogen aviation**



# WHY HYDROGEN?

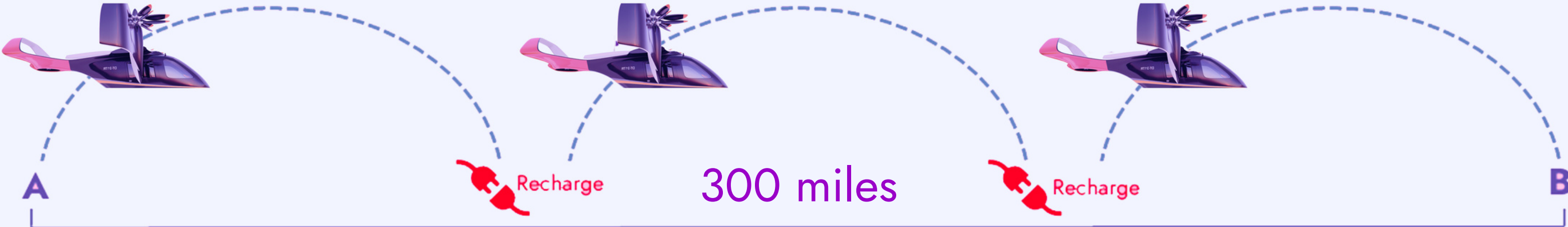
# Long-Range, Zero Emissions



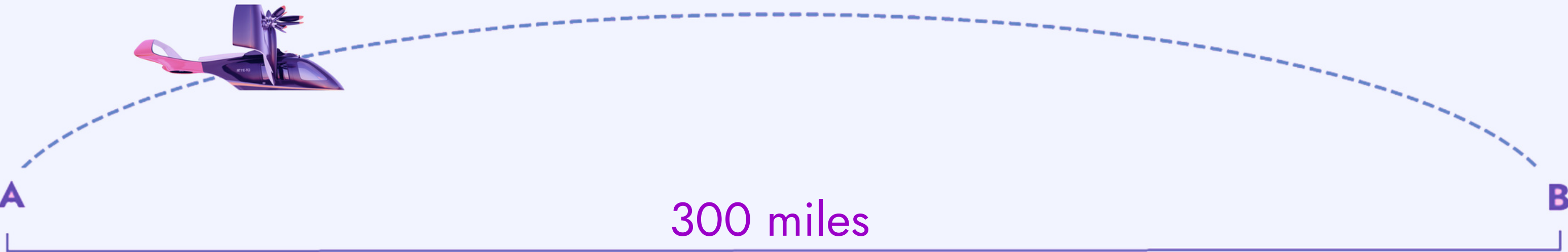
Hydrogen is the only way to do long-range zero-emission flight



# WITH BATTERIES



# WITH HYDROGEN



**WHY NOW?**

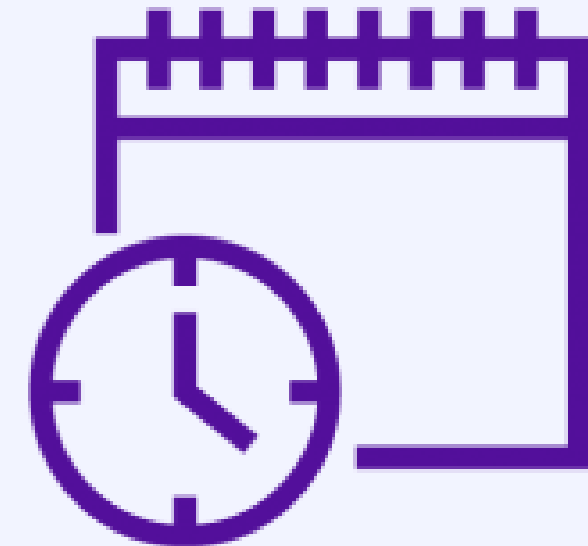
# The Hydrogen Shot “1,1,1”



1 Dollar



1 Kilogram



1 Decade

[Image source: DoE](#)

# Massive Funding

- H2Hubs initiative is injecting \$8 billion into clean hydrogen.
  - \$7B will go directly to H2Hubs which will be announced any day
  - ***An additional \$500M - \$1B will go towards funding revenue certainty***



# Regions Identified for \$7B

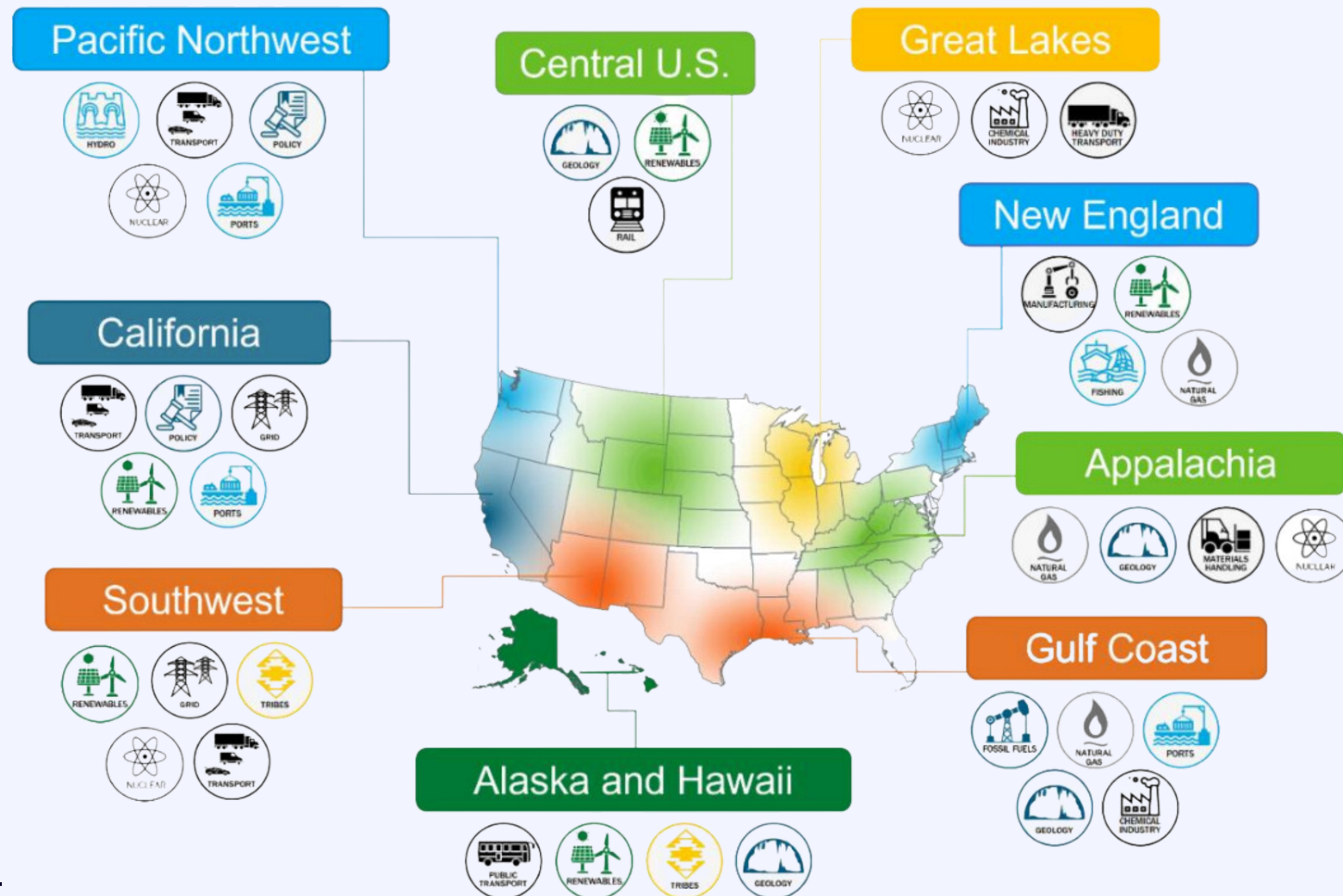


Image source: DoE

# Additional \$500 - \$1B

## Funding Revenue Certainty

- Fixed Price Guarantee
- Pay for Difference Contract
- Market Price Fluctuation
- Price Transparency and Standard Terms

***Covered at FLYING HY October 9 - 12***

**It's time for FLYING HY!**





**Thank you!**

See you at FLYING HY